



OPERATION
Green Team

Keeping Huntsville Beautiful

FOR IMMEDIATE RELEASE
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Operation Green Team Launches “Cars to Donate” Vehicle Donation Program

Huntsville, AL --- Operation Green Team announced today that it has partnered with Keep America Beautiful (KAB) and [1Car1Difference](#) to launch a new vehicle donation program. All donations may be eligible for a tax deduction on one’s federal income tax return.

Operation Green Team’s vehicle donation program accepts almost any vehicle, including cars, trucks, boats, motorcycles and recreational vehicles. Regardless of the vehicle’s running condition, they still have value through continued use as an operable car, as repair parts that can extend the life of a car or by recycling their steel parts.

“This program provides a way for those who have an extra vehicle, no matter the condition, to easily and responsibly dispose of it,” said Joy McKee, director of Operation Green Team. “1Car1Difference will even arrange a convenient time to pick up the donated vehicle.”

“Taking old cars off the road can help the environment by recycling and saving energy,” said Greg Crawford, executive director of the Steel Recycling Institute and a KAB board member. “Donating these cars can directly help programs such as Keep America Beautiful by providing an additional source of funding. It’s a win-win for sustaining the environment.”

An Operation Green Team vehicle donation through 1Car1Difference helps to provide the funding needed for environmental programs and contests for local schools. It also helps OGT’s programs designed to create clean, beautiful public places, reduce waste and increase recycling, generate positive impact on local economies and inspire generations of environmental stewards.

To learn more about the vehicle donation program, including how to donate and answers to other frequently asked questions, please contact Denise Taylor at 256-532-5326; or call 1Car1Difference directly at 855.426.2474; or visit kab.org/cardonations.

About Operation Green Team

Operation Green Team Keeping Huntsville Beautiful has been a Keep America Beautiful affiliate since 1977. With a volunteer network of more than 56,000 in 2013 the organization seeks to increase awareness of litter prevention practices and promote wise uses of natural resources.

About Keep America Beautiful, Inc.

Keep America Beautiful is the nation’s leading nonprofit that brings people together to build and sustain vibrant communities. With a network of more than 1,200 affiliate and participating organizations including state recycling organizations, we work with millions of volunteers to take action in their communities. Keep America Beautiful offers solutions that create clean, beautiful public places, reduce waste and increase recycling, generate positive impact on local economies and inspire generations of environmental stewards. Through our programs and public-private partnerships, we engage individuals to take greater responsibility for improving their community’s environment. For more information, visit kab.org.

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